



AIRFLIX

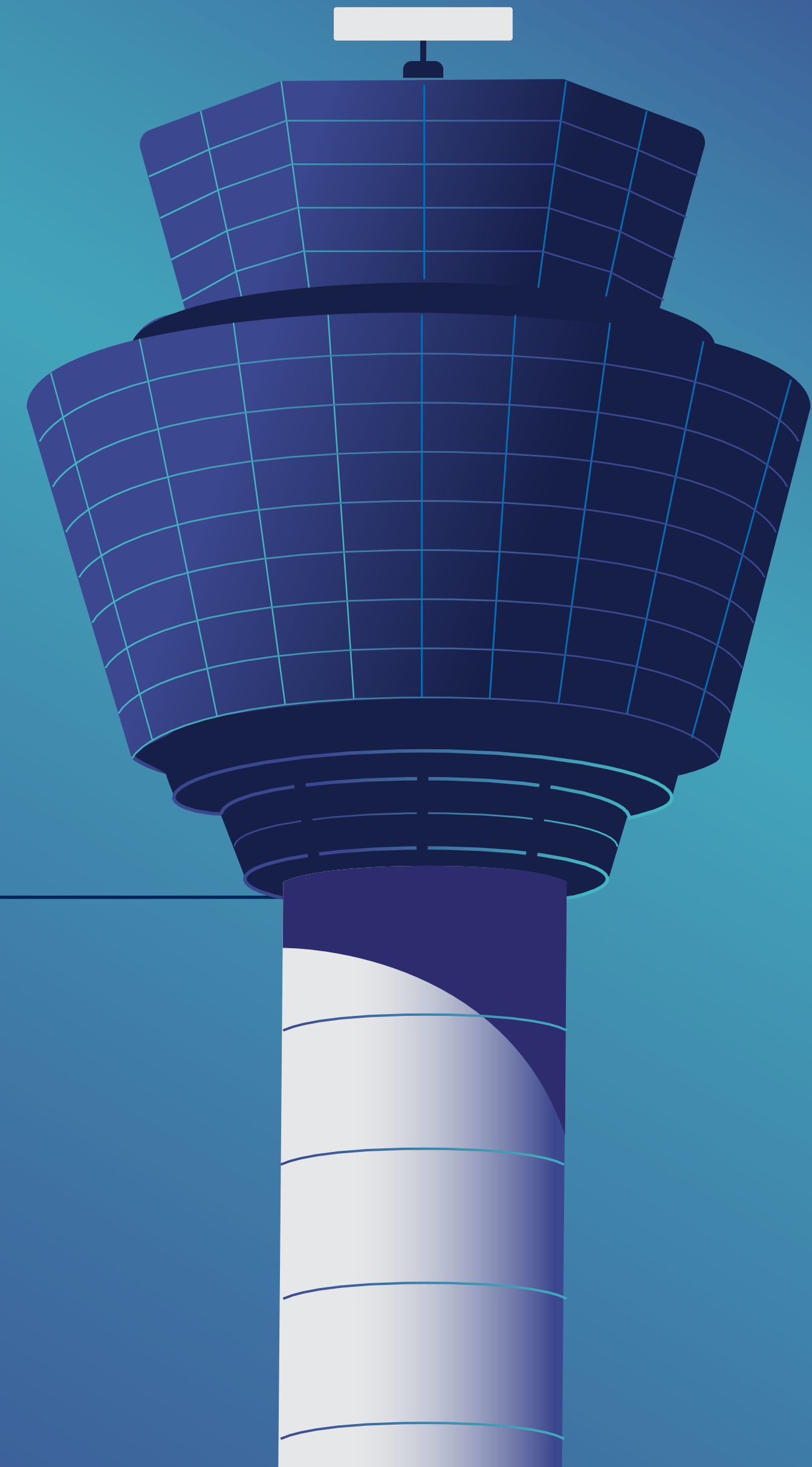
25 years Roûting for you.

“The Air-connectivity saga & other airport stories”

by Ioanna, Leonidas, John, Jenny, Elpiniki and Maria

Athens International Airport Submission

Routes Europe 2026



Scene 1

2025 & 2026... two remarkable years for Athens

Building on the historic milestone of 2025, Athens International Airport continued its upward trajectory in 2026 so far, delivering strong growth and expanding global connectivity.

58

exciting new developments across all sectors

During 2025 and the first months of 2026, Athens Airport experienced an extraordinary surge of growth, welcoming in total 58 exciting new developments across all sectors:

- ✓ long-haul
- ✓ medium-haul
- ✓ short-haul
- ✓ domestic routes
- ✓ new frequencies
- ✓ new airlines

9

brand new airlines to the market



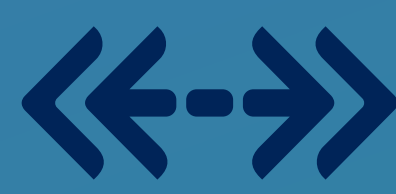
29

brand new destinations significantly enhancing Athens' global connectivity



20

additional services on existing routes



21

airlines in total

contributing to the Athens' network, (both new airlines and the ones introducing additional frequencies on existing routes)

A dynamic total of 21 airlines - 9 of them brand new to the market - delivered 29 brand new destinations, significantly enhancing Athens' global connectivity. At the same time, 20 additional services on existing routes further strengthened the airport's network, solidifying its position as a rapidly growing international hub.



aviation markets

2025 was a record year for Athens Airport, that welcomed 33.9 million passengers, representing a 6.7% increase compared to 2024 and reconfirmed Athens as one of Europe's top performing aviation markets.



Total passenger traffic

33.9

million passengers in 2025

↑6.7%

increase compared to 2024



International traffic

24.4

million passengers in 2025

↑8.6%

increase compared to 2024

International traffic remained the key growth driver, rising by 8.6% to 24.4 million passengers, while domestic traffic increased to 9.6 million passengers, up by 2.2%.



Domestic traffic

9.6

million passengers in 2025

↑2.2%

increase compared to 2024

Scene 1

2025 & 2026... two remarkable years for Athens

Aircraft movements followed the same positive trend, reaching 283.6 thousand flights, an increase of 5.7% compared to the previous year.



Aircraft movements

283.6

thousand flights in 2025

↑5.7%

increase compared to 2024

Foreign resident arrivals surged by 10.1%, adding almost 800,000 additional passengers, while Greeks travelling abroad increased by 6.4%.



Foreign resident arrivals

↑10.1%

Greeks travelling abroad

↑6.4%



A particularly encouraging development has been the continued smoothing out of seasonality, with shoulder and winter months delivering the highest growth rates of the year — clear evidence that Athens is reaffirming its position as a true year-round destination.



ranked 1st

among European mega airports

According to the ACI EUROPE Airport Traffic & Connectivity Reports – December 2025, Athens International Airport ranked 1st among European mega airports (25–40 million passengers), recording the strongest rebound since 2019 with a +33% increase in passenger traffic & +33% in air-connectivity.



Passenger traffic

↑33%

increase compared to 2019



Air connectivity

↑33%

increase compared to 2019*

TIP:

While passenger traffic growth reflects the rise in the number of travelers, the increase in air connectivity highlights the expansion and quality of the airport's route network, frequencies, and transfer opportunities.

The positive trend continues into 2026, despite geopolitical challenges in the Middle East and the resulting operational adjustments affecting certain flight flows.

Overall, during the first three months of 2026:

The airport's passenger traffic reached 6.28 million, representing a 8.1% increase compared to 2025 levels.



Passenger traffic

6.28

million passengers

↑8.1%

increase compared to 2025

Domestic traffic

↑7.1%

increase compared to 2025

International traffic

↑8.5%

Domestic and international traffic both recorded strong growth, surpassing 2025 levels by 7.1% and 8.5%, respectively.



Tourism development

Athens: a year-round destination

International Tourism arrivals

↑13.5%

with traditional European markets leading during the winter season

U.S. market

↑8%

demonstrating strong growth

From a tourism development perspective, January–March 2026 confirm the continued strengthening of Athens as a year-round destination, driven by robust international demand (+13.5%), with traditional European markets leading during the winter season and the U.S. market demonstrating particularly strong growth (+8%).

Scene 2

2025 a landmark year for network development

Athens continued to expand its global reach with one of the most dynamic network developments in its history.

39 Developments in total

 **5** New Airlines

 **17** New Additional Services

 **17** New Destinations

5 New Airlines



17 New Additional Services

17 New Destinations

Regional connectivity also expanded significantly with new routes to:

Alicante	Chengdu	Las Palmas
Baghdad	Craiova	Los Angeles
Baku	Damascus	Luxor
Băneasa	Eilat	Sharm El Sheikh
Benghazi	Erbil	Tripoli
Charlotte	Haifa	

Three important New long-haul routes:

Los Angeles
by Norse Atlantic

Charlotte
by American Airlines

Chengdu
by Sichuan Airlines



2026... the next exciting chapter - Strengthening Global Connectivity

So far, for 2026, Athens has confirmed 19 developments in total and, in specific:

12 new destinations, 3 new additional services on existing destinations, and the introduction of 4 new airlines.

19 Developments in total for 2026 so far

 **12** New Destinations

 **4** New Airlines

 **3** New Additional Services on Existing Destinations



...further solidifying its position as Europe's 8th largest hub, according to OAG.

These latest additions reinforce Athens' growing prominence as a key aviation gateway in Europe, while maintaining its status as the busiest hub in Southeastern Europe and the Eastern Mediterranean.

More specifically:

United States

Remain one of Athens' most important long-haul markets

American Airlines will launch direct flights between Dallas-Fort Worth and Athens

A major addition to the long-haul network.



A growth worth of a big round of applause:

Weekly flights



124% increase compared to pre-pandemic levels

Today, Athens is connected to 9 destinations in the United States, reflecting the strong demand for travel between Greece and North America.

Europe - Africa - Asia

Are getting stronger and stronger



New routes will be introduced:

Tallinn

operated by airBaltic

Gdańsk

operated by Wizz Air

Varna

operated by Wizz Air

Casablanca

operated by Aegean Airlines

Rotterdam

operated by Aegean Airlines

Verona

operated by Volotea

Timișoara

operated by AnimaWings

Cluj

operated by AnimaWings

Lisbon

operated by TAP Portugal

Bari

operated by Aegean Airlines

Paphos

operated by Aegean Airlines

Seoul

operated by Korean

India

A Milestone - Opening a New Strategic Market

Perhaps the most exciting development for 2026 is the launch of direct connectivity between Athens and India.



2 new routes introduced by IndiGo: Delhi & Mumbai

with its newly delivered Airbus A321XLR aircraft —the first of its kind in the airline's fleet and in India— to operate these routes and the first ever to operate in the Athens market on scheduled services.

This milestone will unlock significant opportunities for tourism, trade, and cultural exchange between Greece and India.

Scene 3

Supporting our airline partners

These achievements are strongly supported by Athens International Airport's forward-thinking route development strategy.

We offer one of the most comprehensive and non-discriminatory incentive schemes in Europe, with:


14 Incentive programs supporting airline partners through 3- to 5-year discount schemes on aircraft and passenger-related charges.

TIP

Complementarity is the key feature of our Incentives' schemes. Airlines, as per their performance characteristics, build their eligibility on the different incentives, thus resulting to a very positive business proposition for their operations to Athens, ie. Long-Haul + Niche routes + Transfer + Low Fares +... = ZERO or close to ZERO costs to/from Athens.

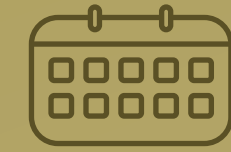
These programs support:


new route development


capacity expansion


season extension


promotional fare campaigns


off-peak operations

In 2025, Athens Airport offered more than



€31,000,000

in incentives to airline partners

Even more, in 2025 we further enhanced these incentives, strengthening support for airlines operating in Athens.

Supporting the transition to greener aviation

From the start of 2025, Athens Airport introduced a Sustainability Support Scheme, significantly reducing costs for airlines using newer generation aircraft and Sustainable Aviation Fuel.

A major leap towards greener and more sustainable skies.

Under this program, airlines benefit from substantial per-passenger discounts, with higher incentives for more efficient aircraft types.

The incentive offered more than

€20,000,000

in discounts to airlines during 2025.

Building on its strong performance and the achievement of its intended objectives, the scheme's validity has been extended through 2026.

And most importantly:

October 2025 - April 2026

The Passenger Terminal Facility Charge has been reduced by:

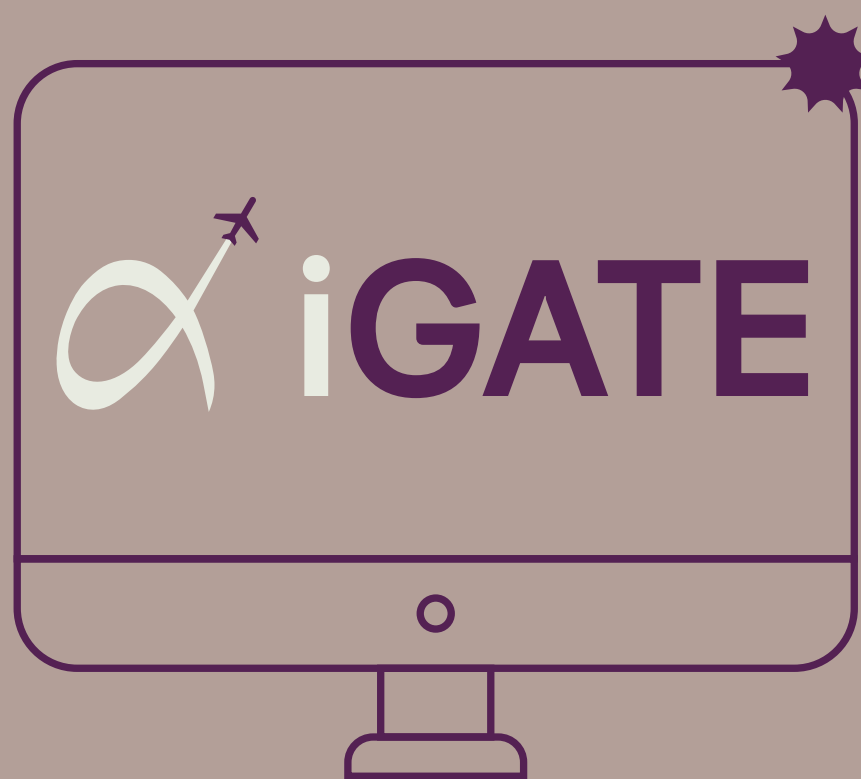
30%

encouraging airlines to expand off-peak operations and winter capacity.

Supporting airline growth goes far beyond incentives.

Athens Airport provides airlines with advanced market intelligence and marketing support tools to facilitate network development and strategic planning.

Our Traffic Highlights reports offer comprehensive insights into the evolution of the Athens market, combining internal and external data sources to deliver strategic recommendations for airline partners.



At the same time, airlines have access to iGATE, Athens Airport's dedicated digital platform for airline partners, offering valuable data, insights and promotional opportunities.

The platform has recently been upgraded to a new technological architecture, enabling enhanced processing speed, improved data security protocols, and a more streamlined and efficient user interface.

But iGATE goes beyond numbers!
Through iGATE's most recent enhancement, the "i-survey", Airlines can commission tailor-made surveys, gaining valuable insights and tapping into a comprehensive database, tailored to their specific needs.



We gather valuable insights across more than

70 international routes

through passenger surveys targeting more than

40,000 travelers annually



Leveraging AI-enabled research capabilities as part of its ongoing investment in technology and its strong commitment to listening to passengers and gaining a deeper understanding of their end-to end travel experiences, Athens International Airport is about to initiate a project, utilizing AI based analytical capabilities to support structured insight generation.



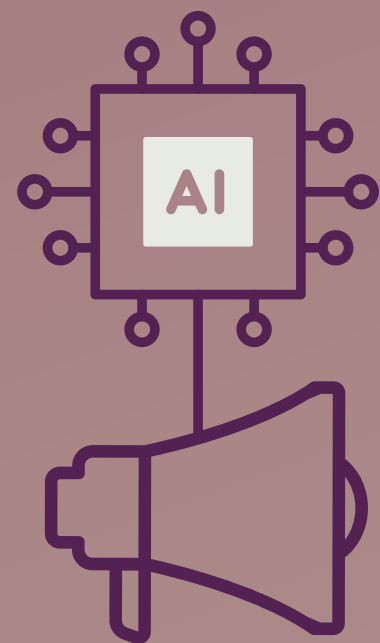
The AIMSIGHT is a mission based on the moment experience research platform that captures real passenger journeys as they unfold through self-documentation via mobile devices, aiming to support data-led decision making towards experience improvement initiatives.

Scene 4

Data, tools and marketing support for our airlines

Data-driven marketing

Our marketing support includes a wide range of initiatives designed to strengthen route performance. An innovative marketing approach through data-driven marketing and storytelling, our main goal being to promote our airlines in the Athens market.

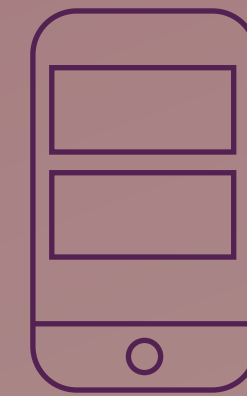


Trying to expand our actions on top of the traditional marketing activities, we included advanced AI-driven tools in the design and execution of our campaigns, enhancing both targeting precision and overall effectiveness. Based on this approach, dynamic audience segmentation, personalized communication and real-time content optimization are achieved.

Moreover, taking advantage of our 24/7 market survey, there is a continuous collection and analysis of the data, to develop a deep understanding of passenger needs, preferences, and behaviors, so we can deliver a tailor-made marketing plan to our airline partners.

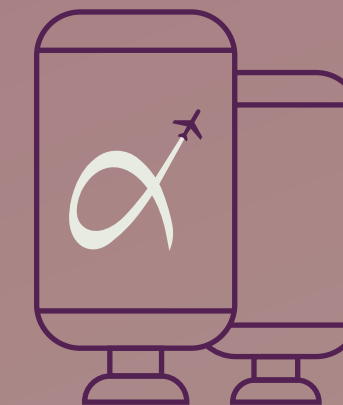


During 2025 & 2026 so far, we delivered:



>550

online banners and social media posts



>90

terminal & outdoor advertising campaigns



>105

radio & digital campaigns



>60

press releases



>125

aviation, media and trade events

150 media & industry partners

These initiatives involve over 150 media and industry partners, creating strong visibility for airline partners and new routes.

10 key destinations annually

Through our **DESTINATIONS** campaign, we promote more than 10 key destinations annually, helping airlines boost traffic and market awareness.

>200 thousand readers every year

Our quarterly magazine **Ready2Board**, "on air" since 2008, reaches more than 200,000 readers every year, further supporting destination promotion.

Industry engagement and partnerships

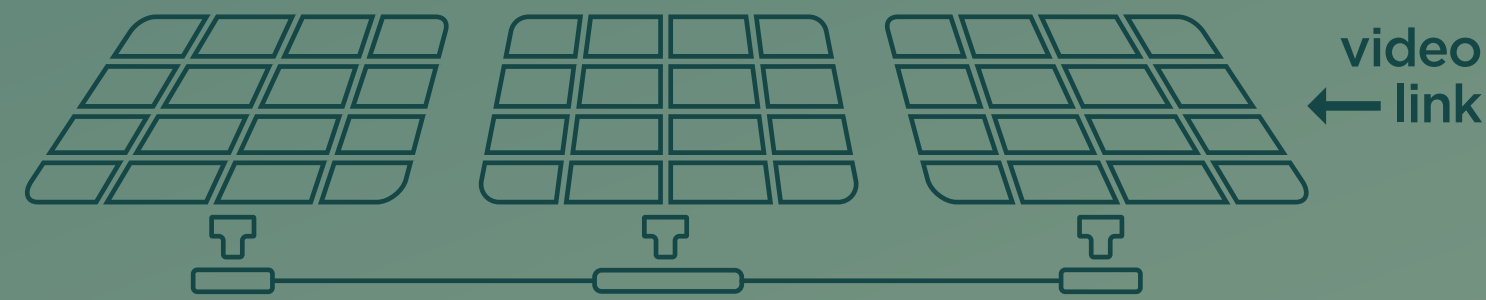
Every year Athens Airport organizes the **Airline Marketing Workshop**, one of the region's leading events for aviation and tourism professionals.

The highlight of the event is the prestigious **Airline Awards Ceremony**, celebrating outstanding airline performance and growth at Athens Airport.

Athens has also hosted some of the aviation industry's most important events, including the **CAPA Airline Leader Summit 2025** and the **35th ACI EUROPE Annual Congress & General Assembly**, reinforcing the city's role as a key global aviation hub.

A greener future

Sustainability remains at the core of Athens Airport's strategy.



Through the successful completion of the ROUTE 2025 initiative, Athens Airport has achieved and celebrated in December 2025 the fact that it is a self-producer and self-consumer of clean energy for 100% of its energy needs through solar parks, having also established a storage-mechanism of clean energy through batteries.

The Net Zero Carbon Emissions Target, 25 years ahead of the target that the industry has set in 2050, has been achieved through this large-scale renewable energy production and clean energy storage infrastructure.

Expanding for the future

At the same time, Athens Airport is investing heavily in infrastructure.

The €1.3 billion Airport Expansion Plan, already underway, will increase the airport's annual capacity by

↑46%

by 2032, ensuring that Athens can support its rapidly growing passenger demand and airline network.

Works have already started with the construction of a 7-levels Multi -Storey Car Park and the addition of 32 aircraft parking positions through the construction of North-West Apron.

A globally recognized success story

Athens Airport's achievements continue to receive international recognition.



Over the years, we have proudly earned 23 awards for route development and marketing with the latest addition, the ROUTES WORLD 2025, where Athens International Airport was named the Overall Winner, outperforming airports from across the globe.

In addition, at the ACI EUROPE Best Airport Awards 2025, Athens was awarded as:

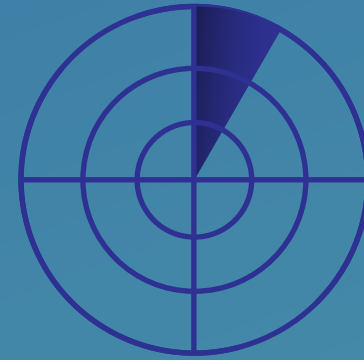
- Best Airport in the 25-40 million passenger category
- Highly Commended for Digital Transformation

Athens International Airport contributes

€8.6

billion annually
to the Greek GDP

playing a crucial role in the country's economic
and tourism development.



Through
initiatives
such as:

THIS IS ATHENS

& PARTNERS

the airport works closely with tourism
and aviation stakeholders to promote
Athens as a top European city-break
and year-round destination.

Together with our airline partners, we are redefining
Athens as a dynamic global gateway, welcoming visitors
from around the world — every season, every moment.

Trying to remain creative and attract different audiences, one more campaign
has been added this year to our Destination Marketing Campaigns portfolio:

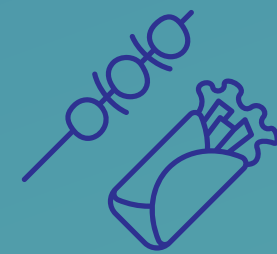
The A.T.H.E.N.S miniseries

was created to showcase Athens
as the Protagonist and give the
opportunity to the viewer to "feel"
the vibe of Athens by highlighting
those moments that define and
characterize the identity of the
city.

There are five distinct episodes



Culture



Gastronomy



Nightlife



Family



Corporate

aiming at diving into the city's everyday life,
emphasizing the elements of its character and DNA:
freedom/relaxing, hospitality, food, "bleisure"
(business + leisure) combined with the Athenian
lifestyle.

The filming took place across the wider Athens region (the
historical center of Athens, The Athenian Riviera & the "Athens
Islands", the mountains at the northern part of the city, the
Athenian neighbourhoods) to further promote Athens as a
city-break, year-round destination.



Enjoy the trailer



Brussels Airlines

We are incredibly grateful that we are able to work together with Athens Airport all this year, to organize this press event, allowing us to create visibility for Brussels Airlines into the greek market on the factor that we are going to be flying year round to Athens.

The cooperation with Athens Airport is fantastic!

Jan Derycke / Head of Network & Planning



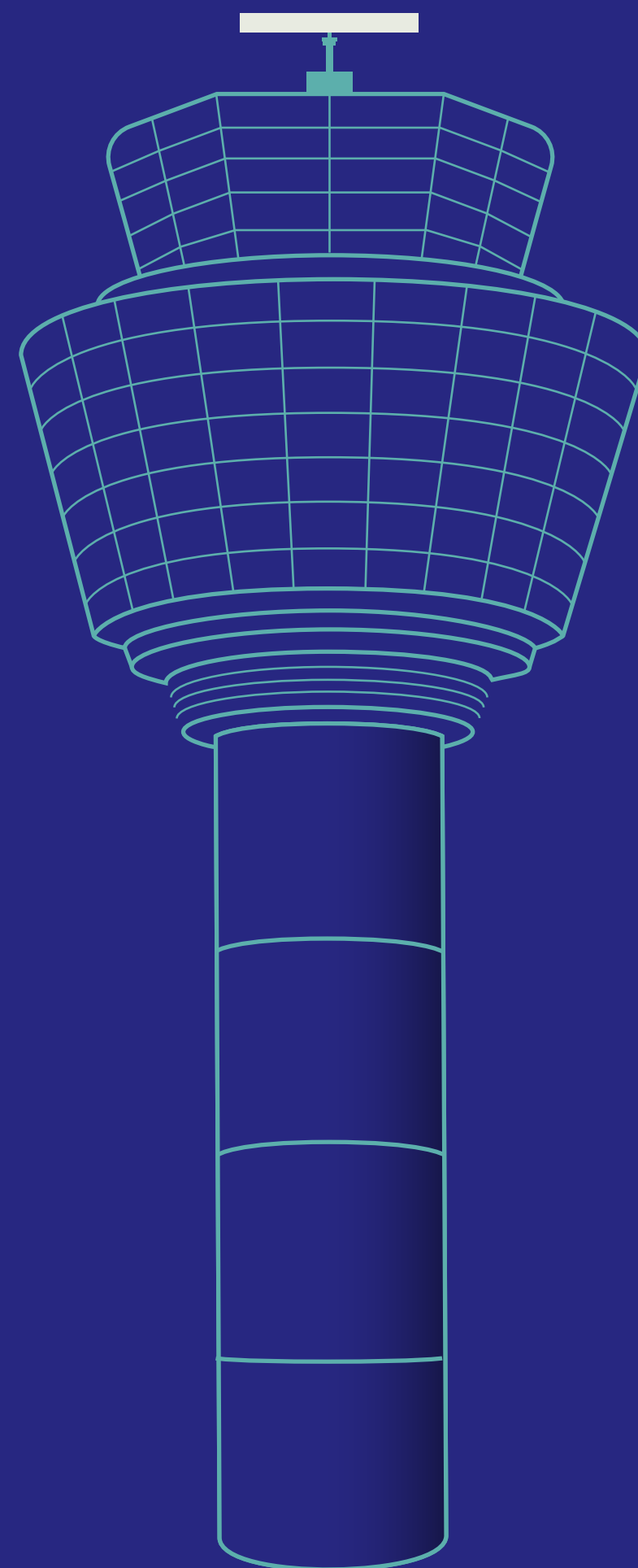
Emirates

supportive, professional, friendly

Working with AIA marketing team has been a great experience. They bring a strong mix of expertise and professionalism to the table, consistently ensuring that operations run smoothly. What stands out most is their genuine commitment to safety and customer satisfaction.

AIA's marketing team is definitively a dependable partner.

Manolis Anastassiou / Sales Manager



British Airways / Iberia

efficient, creative, supportive

the team is excellent by all standards. The efficiency, creativity and quality of support provided by AIA Route Development/Marketing team is unparalleled, exceeding by far all European airports in all aspects.

We are deeply grateful for the impeccable cooperation throughout so many years!

Katerina Sandali / Sales Manager



Volotea

proactive, available, caring

Working with the Route development team in ATH is indeed very smooth and easy. The team is very supportive and has a deep knowledge of the Greek market. It is indeed great to work with them as they are always ready to help and listen to our requests. On top of that they manage to organize very nice and successful events which help boosting awareness on the media and public side.

Valeria Rebasti / Sales Manager



Egyptair

excellent team

very cooperative and professional in every aspect

Mona Abdou / Sales Manager



Air Serbia

easy, quick, transparent

TEAM - exactly as definition - and with big letters

Lidija Radic / Commercial representative for Greece



ITA Airways

collaboration, vision,value

Great cooperation with Ioanna and her effective Team, sharing plans, projects and opportunity in order to create impact and value for our mutual passengers.

Pierfrancesco Carino / Vice President International Sales



Turkish Airlines

professionalism, accuracy, supportiveness

We are so grateful we have the chance to cooperate with such a professional Team like AIA Marketing Team.

All are very cooperative, supportive, solution oriented and work collectively and efficiently.

Thank you all.

Effimia Balakaki / Marketing Representative



SKY express

partnership, unity, efficient

The team is always there for the airlines to support their growth with new promotional and fresh ideas, making every collaboration a unique story tale. Each team member personality is unique.

When they unite, produce wonderful results.

Thank you.

Alexandros Michalopoulos / Sales Manager



Jet2

proactive, professional, team working

Ioanna and team are one of the best airport teams we work with. They are professional share updates about the airport in comms, flexible in approach to route development. Our co marketing campaigns have been successful. The team have a genuine approach to working as one team.

Janice Mather / Head Of Airports & Tourism Organisations



United Airlines

helpful, patient, efficient

We would like to extend our utmost gratitude for the great support and coordination AIA's team provided in the successful launch of our ATH-ORD service and the associated media, trade and gate events. We are appreciative of your commitment to this project, from the initial planning stages to the final execution. This would not have been possible without your invaluable assistance and partnership.

Ivan Perez / Marketing Manager



Air China

professional, efficient, supportive

I feel great pleasure to collaborate with AIA team. They are a group of highly dedicated and talented individuals. Their professionalism is evident in every task they undertake. The team members communicate effectively, sharing ideas and solutions freely. They are always ready to go the extra mile to achieve their goals. Their positive attitude and willingness to support partners create a harmonious work environment. Working with this team has been not only productive but also enjoyable. I am confident that they will continue to achieve great things.

Ren Gaojun / Sales Manager



Gulf Air

quick, efficient, professional

The team that always takes the extra mile to make it happen and successfully!

Michail Flerianos / General Manager



easyJet

easyJet has an incredible growth at Athens Airport. In 2025 will be offering 1.3 million seats and this is thanks to the collaboration with Athens Airport.

Lorenzo Lagorio / Country Manager Italy & Greece



Norse Atlantic Airways

incredible, above and beyond, fantastic

The team has been fantastic to work with.
They are so professional and manage this in wonderful way.

Vishal Aggarwal / Head, Airport Affairs



Qatar Airways

reliable, supportive, creative

An open minded, creative and supportive Team with whom I am
always happy to interact, address challenges and work on actions.
Keep up the great work!

Mate Hoffmann / General Manager



easyJet

I want to say a big thank you to the airport's team
for supporting us and helping us developing a great
local alternative for the people of Athens.

Maxime Derby / Network Strategy Manager



Emirates

teamwork, creativity, care

A very creative and development-oriented team that works
hand-in-hand with their airline customers, promoting excellently
analysed business propositions and well-designed and curated events.

Antonis Portsakis / Airport Services Manager



airBaltic, Air Europa, EL AL

efficiency, professionalism, reliability

Working with AIA's Marketing Team has been a transformative experience.
Your expertise,dedication and innovative approach
have significantly contributed to our success.

Maria Mastoraki / Commercial Manager

25 years Roûting for you.

Click here & enjoy all 6 breath-taking episodes— taking place at an aviation hub where success can be occasional, but never accidental.



See you soon
at our stand during
Routes Europe
in Rimini!